



Institut d'Administration des Entreprises Pau - Bayonne

PROFILE

The Institut d'Administration des Entreprises (IAE) des Pays de l'Adour has offered degree programs in business management since 1963. Operating from campuses in Pau and Bayonne-Biarritz, the IAE educates students, performs research, and provides consulting services in response to the economic and social needs of the region and in accord with the institute's areas of expertise:

- Management and Business Administration
- International management (Europe, Latin America, Asia)
- Management of information systems
- Management in the agri-food sector
- Accounting-finance-audit

Since their founding, France's 28 university-based institutes of business administration, of which the IAE des Pays de l'Adour is one, have become favored partners of firms seeking to implement a policy of recruiting university graduates and promoting from within.

Undergraduates gain the skills they need to assume responsibility within the firm. Through continuing education, mid-career managers are helped to accomplish their professional goals, while their employers realize their strategies in human resource development.

The faculty consists of permanent professors and researchers from the IAE, ably supplemented by practicing professionals and invited faculty from outside France.

For some years the IAE has encouraged its faculty and students to work, study, and perform research abroad. At the same time, it has welcomed growing numbers of international students. To manage these exchanges, the institute maintains academic cooperation agreements with several institutions abroad, primarily in Spain and Latin America and, more recently, Asia (China, Japan, Vietnam), but students choose other destinations as well, particularly for their internships (USA, Europe).

Major fields of study

All of the IAE's programs relate to business administration and management:

Licence in business management (Bac+3)

Accounting, finance



Photograph provided by the institution

Master (Bac+5):

Business administration
Management of information systems
Accounting, control, audits
Management of agri-food organizations
Public administration
International management
Financial and Administrative management

Special international student program:

Management and Business Administration
International management
Organizations and Information systems

Research

The IAE's Center for Management Research (CREG) is staffed by professors, researchers, and doctoral candidates in management sciences from the UPPA, and by visiting faculty from outside France.

Research activities include thematic workshops, seminars, dissertation research, publications of articles and monographs, and colloquia in the following fields: accounting and management control, marketing, information systems, and management.

Strengths

International students find housing in student residence halls or in private homes.

An institute of French studies for international students offers courses in French language, culture, and history.

Cultural outings are organized for international students on weekends and during vacations.

Location

Located in France's charming southwest region near the Pyrénées mountains, the Basque country, and Spain, the students and faculty of the IAE des Pays de l'Adour enjoy both a beautiful campus and a lovely surrounding region.

IDENTITY FORM

iae.univ-pau.fr

Precise name of the institution →	Institut d'Administration des Entreprises, Pau - Bayonne
Type of institution →	Public
City where the main campus is located →	The IAE has facilities on 2 campuses: - campus de Pau (Pyrénées Atlantiques) - campus de Bayonne-Biarritz (Pyrénées Atlantiques)
Number of students →	International students enrolled in 2009-2010 : 55
Type and level of qualifications awarded →	Master degree
French language courses →	Yes
Programs for international students →	Yes
Programs in English →	Yes
Registration fees / year (for information only) →	2,500 euros
Postal address →	Domaine universitaire-BP 575-64012 Pau cedex

