



Pôle Universitaire Léonard de Vinci

Institution's profile

The Pôle Universitaire Léonard de Vinci (Léonard de Vinci University Cluster) occupies a high-tech campus in Europe's number one business district. Paris La Défense lies at the gates of Paris, a 10-minute metro ride from the Champs Elysées and 20 minutes from the Eiffel Tower.

Three schools constitute the core of the cluster:

- **EMLV** (Ecole de Management Léonard de Vinci), a school of business, awards a degree accredited by the French Ministry of National Education. The 5-year program of study includes 2 internships during which students spend 6 months working for a firm. The third year-"Competing Globally: Doing Business in France, Europe, and Beyond"-is taught entirely in English and represents a portion of the school's international program.
- **ESILV** (Ecole Supérieure d'Ingénieurs Léonard de Vinci) is a school of engineering recognized by the French commission on engineering degrees. It confers the diplôme d'ingénieur after 5 years of study.
- **IIM** (Institut International du Multimédia) offers a 5-year program in multimedia that leads to a degree in management of multimedia projects.

Main programmes of study

EMLV: 3 tracks

- Marketing and sales: concentrations in mass consumption marketing, business-to-business marketing, marketing of services, sales management, purchasing, e-business
- Financial management: concentrations in finance or management control
- Production

ESILV: 4 tracks

- Mechanics
- Scientific computation
- Computer science
- Financial consulting



Photograph provided by the institution

IIM: 1 track

- Multimedia

Research

EMLV: Research in marketing (evolution of distribution channels in the automobile industry within the framework of the European ICDP program, business use of ICTs, customer relation strategies, and more)

ESILV: Research in mechanics, computer science, financial consulting, and scientific computation

IIM: A research unit acts as a center of expertise and oversight; research themes are centered on virtual creations (artificial life, artificial intelligence) and the evolution of complexity (evolutionary computing, complex systems)

Strengths

- Government recognition of training programs
- Third year taught entirely in English
- Close ties and strong links with French and European firms
- High-tech campus located just minutes from the center of Paris
- On-campus dining and athletic facilities
- 4 modern student residences on campus

Location

Paris - La Défense

Institution's website

<http://www.devinci.fr>

Identity form

Precise name of the institution :	■ Pôle Universitaire Léonard de Vinci
Type of institution :	■ Association
City where the main campus is situated :	■ Paris La Défense
Number of students :	■ 1700
Percentage or number of international students :	■ 100
Type and level of qualifications awarded :	■ Other national diplomas ■ Institution-specific diploma
French language courses for international students :	■ Yes
Study programmes for international students :	■ Yes
Training programmes in English :	■ Yes
Postal address :	■ 92916 Paris la Défense Cedex