



# Groupe École Supérieure de Gestion Paris Graduate School of Management

## PROFILE

The Paris Graduate School of Management (Groupe Ecole Supérieure de Gestion), founded in 1975, is composed of seven private, post-secondary institutions: ESG (Ecole Supérieure de Gestion); MBA et Masters ESG (24 graduate programs); ESGCI (Ecole Supérieure de Gestion et Commerce International); ESGF (Ecole Supérieure de Gestion et Finance); and IM ESG (continuing education). The group enrolled more than 4,500 students, developed a network of 20,000 alumni, and hired a highly qualified faculty of 400.

ESG is a member of the Conférence des Grandes Écoles

### Main programs of study

The group offers upper undergraduate and graduate programs in French and English (BBA and MBA), corporate management, marketing, international trade, logistics, finance, accounting, audit, management, information systems, communications, advertising, and new technologies, as well as other specializations such as human resources, sports management, luxury product marketing and management, tourism and hotel management, purchasing, audiovisual/media production, and event marketing.

The group offers summer programs (tours, cultural excursions, company visits) in different specialisations. They last one to five weeks and are conducted in English and French. Customised programs are available throughout the year.

### Research

The ESG publishes an annual review ("Les Cahiers de Recherche ESG"), as well as monographs and research reports. The Group participates in numerous international conferences.

The three main divisions of the ESG group are: Finance and Accounting; Marketing and Strategy; and Law, Economics and Politics.



Photograph provided by the institution

### Strengths

- Language center (including TEF testing accredited by the Paris Chamber of Commerce and Industry; TOEIC testing)
- Strong international orientation: 20% of students are internationals from 70 different countries; 89 international cooperative agreements
- International student services (including housing)
- ESG Masters programs in London, Africa (Morocco, Algeria, Mali, Côte d'Ivoire, Senegal, Guinea), Malaysia, Czech republic, in Romania and Spain.
- Large network of corporate partners.

The ESG group has five campus sites in central Paris.

## IDENTITY FORM

[www.pgsm.fr](http://www.pgsm.fr)

Precise name of the institution →	Paris Graduate School of Management - Groupe Ecole Supérieure de Gestion
Type of institution →	Private
City where the main campus is located →	Paris
Number of students →	4,500
Percentage or number of international students →	20% international students
Type and level of qualifications awarded →	Institution-specific degree. Our diploma is accredited by the French Ministry of Education, Higher Education and Research and the ESG is authorised to grant the Masters degree.
French language courses →	Yes
Programs for international students →	Yes
Programs in English →	Yes
Registration fees / year (for information only) →	4,500 to 8,200 euros, depending on program
Certification and accreditation →	IACBE
Postal address →	25, rue Saint-Ambroise - 75 011 Paris

