



ESG Management School

Paris

PROFILE

ESG Management School is a postsecondary school of general management. Its mission is to train operational managers by developing, among other things, their self-awareness, thus enabling them to find meaning in their roles as managers and citizens. That mission is expressed at the academic level through two priorities: the transformation of knowledge into skills and the development of students' behavioral skills through extracurricular activities.

In this endeavor, the founding values of ESG—boldness, openness, responsibility, and passion—are a strategic asset.

ESG is a member of the Conférence des Grandes Ecoles. The ESG degree is accredited in France by the ministries of national education and of higher education and research. The school is authorized to grant degrees equivalent to the European master.

The 5-year curriculum may be entered at several points: directly after leaving secondary school (first year), after earning a 2-year degree or completing a 2-year preparatory course (third year), or after earning a 3- or 4-year degree (fourth year).

Main programs of study

Beginning in the fourth year, ESG offers 15 specializations in the fields of business finance, market finance, auditing and external accounting, marketing and advertising, communication and media, human resource management, e-commerce, purchasing and supply chain management, entrepreneurship, banking and insurance, luxury brand management, sports management, and international business.

ESG also offers joint ESG/CNAM degrees in:

- Forecasting, innovation, and strategy
- Business organization and finance (concentration in strategy and financial consulting)



Photograph provided by the institution

Research

The ESG research center publishes an annual collection of research notes, as well as monographs. It also contributes to scientific publications and participates in international conferences.

The center has 3 major themes: finance and accounting; marketing and strategy; and law, economics, and policy.

Strengths

- An international environment: 20% of students are from outside France; 70 nations are represented in the student body; the school maintains more than 100 international partnerships.
- Students may spend up to 2.5 years abroad
- Services for international students include housing assistance, help opening bank accounts, and an international students association.
- Large networks of corporate partners and alumni (IBM, Air France, Total, LVMH, KPMG, Société Générale, HSBC, BNP Paribas, Accor, Air France, American Express, Bolloré Technologies, Danone, Ernst & Young, Givenchy, Nestlé, Robert Half International, and others).

Location

ESG is ideally situated in the heart of Paris (11th arrondissement).

IDENTITY FORM

www.esg.fr

Precise name of the institution →	Groupe Ecole Supérieure de Gestion
Type of institution →	Private
City where the main campus is located →	Paris
Number of students →	1,950
Percentage or number of international students →	20% international students
Type and level of qualifications awarded →	Institution-specific credential: Our degree is accredited by the French ministries of national education and of higher education and research. ESG is authorized to grant master's level degrees.
French language courses →	Yes
Programs for international students →	Yes
Programs in English →	Yes level Master
Registration fees / year (for information only) →	7 050 euros / year.
Postal address →	25, rue Saint-Ambroise - 75 011 Paris

