



# Groupe ESC Dijon-Bourgogne Burgundy School of Business

## PROFILE

The ESC Dijon (Burgundy School of Business), founded in 1900, is a Grande École of Management belonging to the Conférence des Grandes Écoles (Association of Grandes Ecoles). It enrolls 1,500 French students each year and 360 foreign students representing 37 different nationalities. The faculty includes 60 full-time professors along with 250 visiting faculty (academics, consultants, company representatives, and visiting professors from 120 partner institutions). Since its beginning, the Burgundy School of business has had an international outlook, and has a network of 7,000 graduates working throughout the world.

### Major fields of study

The Groupe ESC Dijon Bourgogne offers, in Dijon and Paris, degree programs from **Bachelor (Bac + 3) in Marketing and Business to the Bac + 6 - Mastères Spécialisés (specialized master): MS in International Trade in Wines and Spirits, Management of Cultural Enterprises and Creative Industries, Management in the Pharmaceutical Industry, Health Food Marketing.**

**The Grande École program** (ESC diploma equivalent to 5 years of post-secondary studies) offers specializations in **Finance** (Audit/Expertise Comptable), **Management and Marketing as well as Cultural Management and European Business**. International students with a Bachelors degree obtained outside of France are now eligible for the program on the basis of a complementary entrance exam. In order to obtain the ESC diploma, students are required to complete the two years Master 1 and 2 studies in French and/or English.

The group also offers programs taught entirely in English, such as the MSc in «International Management,» the MSc in «International Business Development,» and the «Master in Business.» An MSc in «Wine Business».



Photograph provided by the institution

### Research

Certain research activities are carried out jointly with universities outside France or with the group's corporate partners. 4 chairs have been established by the group and its partners: «Corporate Social Responsibility,» «Assessment of Health Claims in Medical» «Marketing Microfinance», and «Wines and Culture» (UNESCO), in partnership with the Université de Bourgogne.

### Strengths

Because of its location in the center of the city, the ESC Dijon provides numerous housing possibilities within a radius of 500 meters (the average monthly cost is about 300 euros). Among the many student associations that organize athletic, artistic, and cultural or charity activities, one in particular, "Melting Potes" is especially helpful to foreign students and works closely with the Office of International Relations (Direction des Relations Internationales). Special courses in French language and culture for international students are available and part of the curriculum for all the programs is taught in English.

### Location

Situated in the heart of Europe and in the capital of Burgundy, Dijon is famous for its cultural traditions and wine industry. The city is an hour and 40 minutes from Paris by the TGV or bullet train, an hour and a half from Lyon and three hours from Geneva and London. Dijon is often called France's second best city for its art of living, rich history and architecture and fine cuisine – a great city for living well and for studying.

## IDENTITY FORM

Precise name of the institution →	Groupe ESC Dijon-Bourgogne (Burgundy School of Business)
Type of institution →	Consular
City where the main campus is located →	Dijon
Number of students →	1,500
Percentage or number of international students →	25 %
Type and level of qualifications awarded →	• LMD • Other National Diplomas • Institution-specific Diplomas
French language courses →	Yes
Programs for international students →	Yes
Programs in English →	Yes
Registration fees / year (for information only) →	Depending on the degree programs, between 5,500 euros and 9,925 euros
Certification and accreditation →	Membre CGE, EFMD, AACSB and program University accredited EPAS
Postal address →	29, rue Sambin – BP 50608 – 21006 Dijon Cedex - France

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