



# Institut d'Études Supérieures des Arts

## Paris

### PROFILE

IESA a training company with the trades of the market of art, culture, communication, and new technologies. It is recognized by the French Ministry of Culture and Communication (Journal Officiel, July 10, 1998, and July 27, 2005).

The institute offers an innovative instructional approach, degree programs, career-oriented projects, and a successful record of career placement. IESA's credential has been recognized by the French government as a level III degree since 1991. It was raised to level II in 2003 under the description "specialist-consultant in cultural goods and services." In 2008, IESA's "administrator of cultural projects" program was recognized as level I. In 2009, IESA Multimedia's credential was recognized level I «Communication and Multimedia Publishing Director» and level II «Manager of Multimedia projects».

IESA is the first school in France to offer a Master in History and Business of Art and Collecting, offered with the University of Warwick in the UK, in partnership with the Wallace Collection.

All of our programs are open to secondary-school graduates and adults. Holders of a first undergraduate degree may apply for admission into higher-level programs. Programs last 6 months to 2 years.

IESA's educational philosophy emphasizes career preparation and cooperative education (with alternating periods of work and study). In the first year, students meet with the internship and employment office to plan a program of internships and traineeships with partner organizations that will last throughout their years at IESA.

#### IESA has 3 major academic departments:

- **The art market and art appraising:** option furniture and objets d'art - option painting and graphic arts
- **Careers in cultural of event:** management of cultural projects, live performances, exhibit planning, cultural tourism, and commercial management of cultural heritage sites. Students carry out real-time projects under the supervision of a professional who assesses the project's feasibility.
- **Multimedia and new technologies:** analysis and processing of media, conception and execution of a comprehensive communication plan (print, web, off-line), webmaster, web designer.

#### Careers

- **Art market:** expert, dealer, auction organizer, exhibit manager.
- **Cultural professions:** exhibit organizer (fairs and festivals), specialist in tourism development, communications specialist, event planner.
- **Multimedia:** editorial project leader, designer/implementer of multimedia projects, visual communication specialist, multimedia production specialist.

### IDENTITY FORM

[www.iesa.info](http://www.iesa.info)

Precise name of the institution →	Institut d'Études Supérieures des Arts
Type of institution →	Private
City where the main campus is located →	Paris
Number of students →	700
Percentage or number of international students →	15%
Type and level of qualifications awarded →	Government-certified level-I credential as manager of cultural projects Government-certified level-II credential as specialist/consultant on cultural goods and services (Journal Officiel, March 3, 2007) Government-certified level-I credential as Communication and Multimedia Publishing Director Government-certified level II credential as manager of multimedia projects. Master of Arts validated by Warwick University «History and Business of Art and Collecting»
French language courses →	Yes
Programs for international students →	Yes
Programs in English →	Yes
Registration fees / year (for information only) →	From 6.600 to 11.000 euros, depending on program
Postal address →	IESA - 5, avenue de l'Opéra – 75001 Paris

